Hear better at any age with TruHearing®

Better hearing improves your overall health

Hearing well is essential to your overall health and well-being. If you think you may be experiencing hearing loss, you don't have to wait to get quality care.

As a Independence Blue Cross member, you have access to TruHearing for an easy and affordable way to help you hear better. With TruHearing, you and your family members are covered for exams and discounts on hearing aids and hardware.

TruHearing features

Excellent service

TruHearing consultants will help you schedule an exam, fitting, and follow-up care with a licensed provider near you.

Improved quality of life[1]

You have access to smartphone apps to adjust your hearing aids and stream your favorite music and shows with Bluetooth®.

State-of-the-art technology[2]

Experience clarity in a crowded room with the newest technology that lifts voices from background noise and redefines your ability to have conversations. Rechargeable batteries that last all day are also available.

Call TruHearing today

Your dedicated Hearing Consultant can answer your questions, explain your coverage, and schedule an appointment with a TruHearing provider near you.

Call **1-888-933-7861 (TTY: 711),**
Monday – Friday, 8 a.m. – 8 p.m.

Get complete hearing care

- Access to a large provider network
- Risk-free 60-day trial period
- One year of follow-up visits
- 80 free batteries per non-rechargeable hearing aid
- Full three-year manufacturer warranty

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Treating hearing loss can help improve your balance,[3] mental health, and quality of life.

Hearing coverage with TruHearing

The TruHearing program includes coverage for a hearing exam and discounts on a range of hearing aids. No matter your lifestyle, budget, or level of hearing loss, you have a variety of options.

Would you like to take a quick hearing test?

Grab your headphones, find a quiet spot, and click the button below to get started.

Visit **truhearing.com/independencecommercial-hs**

Service	Your cost	Average retail cost	How often?
Hearing exam	**$0**	$59–$95	1 exam, per year
Hearing aid – Basic[4]	**$495**	$1,600	1 aid per ear, every 3 years
Hearing aid – Standard[4]	**$895**	$2,050	
Hearing aid – Advanced[4]	**$1,295**	$2,750	
Hearing aid – Premium[4]	**$1,695**	$3,250	

1 Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Some TruHearing models connect to Android® phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory. In-app interfacing requires provider activation.

2 Features may vary by model. Activation required.

3 Attitudes and Actions Towards Hearing Health Summary Report of U.S. Adults Ages 18+, ASHA, 2021.

4 Price based per hearing aid.

This is a value-added program and not a benefit under a BlueLink TPA health plan and is, therefore, subject to change without notice. The TruHearing program is provided by TruHearing, Inc., an independent company. TruHearing, Inc. does not provide Blue Cross products or services.

TruHearing® is a registered trademark of TruHearing, Inc. All other trademarks, product names, and company names are the property of their respective owners. Retail pricing based on prices for comparable aids. Follow-up provider visits included for one year following hearing aid purchase. Free battery offer is not applicable to the purchase of rechargeable hearing aid models. Three-year warranty includes repairs and one-time loss and damage replacement. Hearing aid repairs and replacements are subject to provider and manufacturer fees. For questions regarding fees, contact a TruHearing hearing consultant.

Independence Blue Cross offers products through its subsidiaries Independence Assurance Company, Independence Hospital Indemnity Plan, Keystone Health Plan East, and QCC Insurance Company — independent licensees of the Blue Cross and Blue Shield Association.

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