Get rewarded for making healthy choices

Earn and redeem credits for your healthy habits

Get healthy and earn a $300 gift card

Take healthy actions at your own pace, and watch your credits grow. We offer a variety of activities to help you develop healthy habits.

You can earn a $300 gift card reward by completing six simple tasks. You must complete ***all three*** of these required activities:

- Complete your Well-being Profile by logging in at ibx.com
- Have an annual check-up with your primary care physician
- Get digitally engaged by opting into IBX Wire® at ibx.com/getconnected

Log in at **ibx.com** to start earning rewards today!

You must complete ***any three*** of the following activities:

- Register for Teladoc Health at teladochealth.com
- Get a preventive vaccine (e.g., flu, COVID-19, RSV)[1]
- Get a vision exam
- Visit a dentist for an exam and/or cleaning[2]
- Complete ***one*** of the following preventive health screenings:[1]
  - Colonoscopy
  - Mammogram
  - Diabetes screening
  - Cholesterol screening
  - Cervical Cancer screening
  - Prostate exam
  - OB-GYN screening

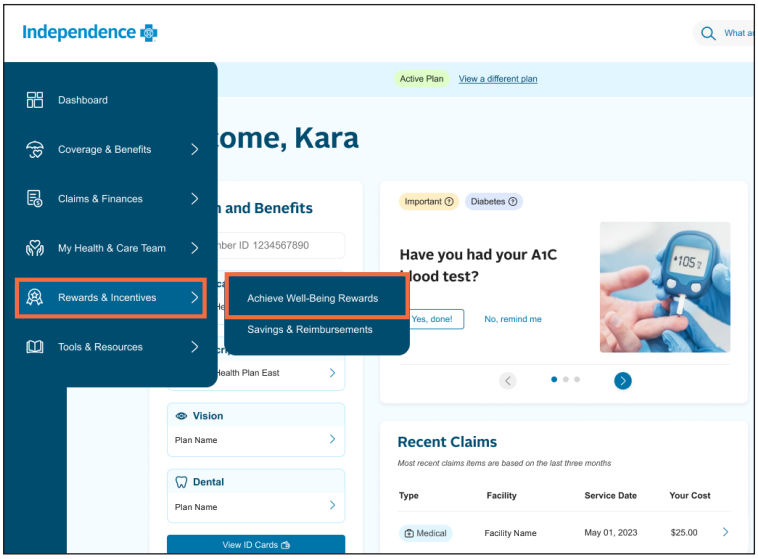
1 Log in at ibx.com and search for Preventive Care Guidelines to see requirements.
2 Subscribers must have enrolled in dental coverage through IBX to complete this activity.

Independence

IBX

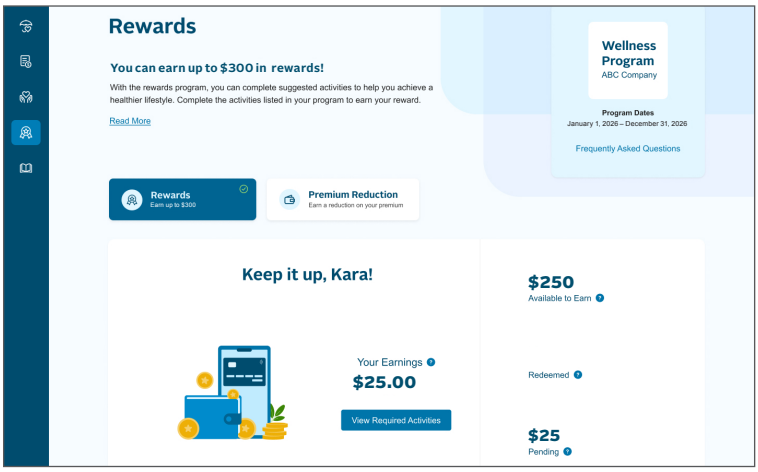
Access your rewards program

Begin your journey to Achieve Well-being by logging in at ibx.com. You can access your Rewards information by clicking *Rewards & Incentives* from the Dashboard side menu and then clicking *Achieve Well-being Rewards*. Once you are on the rewards page, you can review the rewards program description and deadlines for completing the required activities.



Start earning today

In the Achieve Well-being section, you can see the activities you need to complete in order to earn credits to redeem as a gift card. Select an activity to read more about how to complete it. If you have previously completed any activities, the information will be automatically updated in the system. Completed activities are marked with a check mark and will indicate "Complete."



Get rewards

The ultimate benefit of smart living is improved health. But getting rewarded along the way is nice, too. The credits that you earn for your healthy habits are redeemable for gift cards.

Options for gift cards include Amazon, Dunkin', Best Buy, and many more. You can choose from a combination of gift cards not to exceed $300.

If the Rewards program is not showing in your member portal account, you may not be part of a group that is eligible for the Rewards program. Please check with your benefits administrator. This program is available to subscribers enrolled in 2026 fully insured small or large group portfolio plans.

Please have your member ID card ready when you call or text to sign up. Text STOP to stop and HELP for help. Terms and conditions available at myhelpsite.net/ibx. Notification messages within IBX Wire are sent via automated SMS. Enrollment in IBX Wire is not a requirement to purchase goods and services from Independence Blue Cross. Wire is a trademark of Relay Network, LLC., an independent company.

Standard message and data rates may apply.

Independence Blue Cross offers products through its subsidiaries Independence Assurance Company, Independence Hospital Indemnity Plan, Keystone Health Plan East, and QCC Insurance Company — independent licensees of the Blue Cross and Blue Shield Association.

Independence

IBX

23704 3703450 (7/25)
GROUP PLANS