

# Get rewarded for making healthy choices



## Earn credits for your healthy habits and redeem them

### 1. Get healthy and earn a \$300 e-gift card

Take healthy actions at your own pace, and watch your credits grow. We offer a variety of activities to help you develop healthy habits.

You may earn a \$300 e-gift card reward when you complete six simple tasks.

You must complete **all** of the following activities:

- Annual check-up with PCP
- Get a flu shot
- Get digitally engaged by logging in at [ibx.com](https://ibx.com) and opting in to IBX Wire®

You must complete **any three** of the following activities:

- Complete an appropriate health screening\*
- Download and register for the HUSK Movement app (formerly GlobalFit Anywhere)
- Complete your Well-being Profile by logging in at [ibx.com](https://ibx.com)
- Complete a nutrition counseling visit
- Visit a network dentist for an exam and/or cleaning†

**Independence** ASK IBX Welcome, Thomas!

Home Benefits Claims & Spending My Care Health & Well-Being

### Rewards - Earn up to \$300

You can earn up to \$200 more to reach your goal

Pending	\$100
Earned	\$0
Redeemed	\$0

33%

[View Rewards](#)

### Search for Doctors and Hospitals

[Find covered providers for Medical](#)

[Find cost estimates for Pharmacy Drug](#)

### Claims

You have no recent claims.

**My Benefits**  
Member ID:  
Medical  
Keystone HMO Silver Proactive

## 2. Tools for your rewards program

Begin your journey to Achieve Well-being by logging in at [ibx.com](https://ibx.com). You can quickly access your Rewards information from your homepage. Once you are on the rewards page, you can review the rewards program description and deadlines for completing the required activities.

## 3. Start earning today

In the Achieve Well-being section, you can see the activities you need to complete in order to earn credits to redeem as an e-gift card. Select an activity to read more about how to complete it. If you have previously completed any activities, the information will be automatically updated in the system. Completed activities are highlighted in gray.

## 4. Get rewards

The ultimate benefit of smart living is improved health. But getting rewarded along the way is nice, too. The credits that you earn for your healthy habits are redeemable for e-gift cards.



Options for e-gift cards include Amazon, Dunkin', Best Buy, and many more. You can choose from a combination of e-gift cards not to exceed \$300.



Log in at [ibx.com](https://ibx.com) to start earning credits today!

The screenshot displays the Independence Blue Cross member portal. At the top, the logo and navigation menu are visible. The main content area is titled "Achieve Well-being" and features a progress bar showing "Level 0" and "1 out of 50 tokens". Below this, there are four tabs: "Action Plan", "Rewards", "Health Trackers", and "Well-being Profile". The "Rewards" tab is active, showing a banner for "Earn up to \$300" with a valid activity effective date of "Jan 1, 2023 to Dec 31, 2023". The banner text states: "Earn \$300 towards gift cards! In order to earn your reward, you need to complete six (6) required activities. To begin, start with your Well-Being Profile! All activities can be completed at any time during the program year. Once you complete all required activities you will be eligible to redeem your \$300 reward towards gift cards!". Below the banner, there is a progress bar showing "25 Pending" and "275 Available".

If the Rewards program is not showing in the member portal upon log in, you may not be part of a group that is eligible for the Rewards program. Please check with your benefits administrator. This program is available to subscribers enrolled in 2023 - 2024 fully insured small or large group portfolio plans.

Please have your member ID card ready when you call or text to sign up. Text STOP to stop and HELP for help. Terms and conditions available at [myhelpsite.net/ibx](https://myhelpsite.net/ibx). Notification messages within IBX Wire are sent via automated SMS. Enrollment in IBX Wire is not a requirement to purchase goods and services from Independence Blue Cross. Wire is a trademark of Relay Network, LLC., an independent company.

Standard message and data rates may apply.

Independence Blue Cross offers products through its subsidiaries Independence Assurance Company, Independence Hospital Indemnity Plan, Keystone Health Plan East, and QCC Insurance Company — independent licensees of the Blue Cross and Blue Shield Association.