

# Get rewarded

for making healthy choices



## Earn credits for your healthy habits and redeem them

### 1. Get healthy and earn a \$300 e-gift card

Take healthy actions, at your own pace, and watch your credits grow. We offer a variety of activities to help you develop healthy habits.

**NEW for 2023**, we increased the e-gift card reward from \$150 to \$300 when you complete six simple tasks.

You must complete **all** of the following activities:

- Annual check-up with PCP
- Get a flu shot
- Get digitally engaged by logging in at [ibx.com](https://ibx.com) and opting in to IBX Wire®

You must complete **any three** of the following activities:

- Complete an appropriate health screening\*
- Download and register for the GlobalFit Anywhere app
- Complete your Well-being Profile by logging in at [ibx.com](https://ibx.com)
- Complete a nutrition counseling visit
- Visit a United Concordia dentist for an exam and/or cleaning†

Status	Amount
Pending	\$100
Earned	\$0
Redeemed	\$0

View Rewards >

**My Benefits**  
Member ID:  
Medical  
Keystone HMO Silver Proactive

**Search for Doctors and Hospitals**

Find covered providers for  
Medical

Find cost estimates for  
Pharmacy Drug

**Claims**  
You have no recent claims.

## 2. Tools for your rewards program

Begin your journey to Achieve Well-being by logging in at [ibx.com](https://ibx.com). You can quickly access your Rewards information from your homepage. Once you are on the rewards page, you can review the rewards program description and deadlines for completing the required activities.

## 3. Start earning today

In the Achieve Well-being section, you can see the activities you need to complete in order to earn credits to redeem as an e-gift card. Select an activity to read more about how to complete it. If you have previously completed any activities, the information will be automatically updated in the system. Completed activities are highlighted in gray.

## 4. Get rewards

The ultimate benefit of smart living is improved health. But getting rewarded along the way is nice, too. The credits that you earn for your healthy habits are redeemable for e-gift cards.



Options for e-gift cards include Amazon, Dunkin, Best Buy, and many more. You can choose from a combination of e-gift cards not to exceed \$300.



Log in at [ibx.com](https://ibx.com) to start earning credits today!

The screenshot shows the 'Achieve Well-being' section of the Independence Blue Cross website. At the top, there's a navigation bar with 'Home', 'Benefits', 'Claims & Spending', 'My Care', and 'Health & Well-Being'. Below this, a blue header reads 'Achieve Well-being'. A progress bar shows 'Level 0' and '1 out of 50 tokens'. To the right, there are three icons representing different activities and a '0 Dollars earned' indicator. Below the progress bar, there are four tabs: 'Action Plan', 'Rewards', 'Health Trackers', and 'Well-being Profile'. The 'Rewards' tab is active, showing 'Earn up to \$300' and 'Valid activity effective dates: Jan 1, 2023 to Dec 31, 2023'. A detailed description of the reward program is provided, stating that users need to complete six (6) required activities to earn \$300 towards gift cards. Below the description, there's a progress bar showing '25 Pending' and '275 Available'.

This program is available to subscribers enrolled in 2023 fully insured small or large group portfolio plans.

Please have your member ID card ready when you call or text to sign up. Text STOP to stop and HELP for help. Terms and conditions available at [myhelpsite.net/ibx](https://myhelpsite.net/ibx). Notification messages within IBX Wire are sent via automated SMS. Enrollment in IBX Wire is not a requirement to purchase goods and services from Independence Blue Cross. Wire is a trademark of Relay Network, LLC., an independent company.

Standard message and data rates may apply.

Independence Blue Cross offers products through its subsidiaries Independence Hospital Indemnity Plan, Keystone Health Plan East and QCC Insurance Company, and with Highmark Blue Shield — independent licensees of the Blue Cross and Blue Shield Association.