

Get rewarded for making healthy choices



Earn credits for your healthy habits and redeem them

1. Get healthy and earn a \$150 e-gift card

Take healthy actions, at your own pace, and watch your credits grow. We offer a variety of activities to help you develop healthy habits.

New for 2022, subscribers can get rewarded with a \$150 e-gift card by completing six simple tasks.

You must complete **all** of the following activities:

- Annual check-up with PCP
- Get a flu shot
- Get digitally engaged by logging into ibx.com and opting in to IBX Wire®

NEW! You must complete **any three** of the following activities:

- Complete a select age and gender-appropriate health screening*
- Download and register for the GlobalFit Anywhere app
- Complete the Well-being Profile
- Complete a nutrition counseling visit
- Visit a United Concordia dentist for an exam and/or cleaning

The screenshot displays the Independence Health member dashboard. At the top, there is a navigation bar with 'Home', 'Benefits', 'Claims & Spending', 'My Care', and 'Health & Well-Being'. A search bar and user greeting 'Welcome, Thomas!' are also visible. The main content area is divided into several sections: 1. 'Rewards - Earn up to \$150' with a progress indicator showing 17% completion and a table of pending, earned, and redeemed amounts. 2. 'My Benefits' listing various services like Medical, Pharmacy, Vision, and Pediatric Dental. 3. 'Search for Doctors and Hospitals' with filters for 'Medical' and 'Pharmacy Drug'. 4. 'Claims' section stating 'You have no recent claims'. 5. A prominent blue banner for 'Need to speak to a doctor now?' with a 'Learn More' link and an 'Access Telemedicine' button.

2. Tools for your rewards program

Begin your journey to Achieve Well-being by logging on to ibx.com. You can quickly access your Achieve Well-being tool and rewards page from your home landing page. Once you are on the rewards page, you will be able to see your rewards program description and dates that you would need to complete your activities within.

3. Start earning today

The Achieve Well-being tool lists the activities you need to complete in order to earn credits to redeem as an e-gift card. Simply choose an activity you wish to complete, and it will provide instructions for next steps. If you have previously completed any activities, the information will be automatically updated in the system. Completed activities will change from being highlighted in blue to gray.

4. Get rewards

The ultimate benefit of smart living is improved health. But getting rewarded along the way is nice, too. The credits that you earn for your healthy habits are redeemable for e-gift cards.



E-Gift cards include Amazon, Dunkin, Best Buy, and many more. You will have the ability to choose from a combination of e-gift cards not to exceed \$150.



Log on to ibx.com to start earning credits today!

The screenshot displays the 'Achieve Well-being' interface. At the top, there's a navigation bar with 'Home', 'Benefits', 'Claims & Spending', 'My Care', and 'Health & Well-Being'. Below this, a blue header reads 'Achieve Well-being'. A progress indicator shows 'Level 0' and '1 out of 50 tokens' earned. A main banner area is titled 'Earn up to \$150' and includes the text: 'Valid activity effective dates: Jan 1, 2020 to Dec 31, 2020. Earn \$150 towards gift cards! In order to earn your reward, you need complete six (6) required activities. To begin, start with your Well-Being Profile! All activities can be completed at any time during the year program year. Once you complete all required activities you will be eligible to redeem your \$150 reward towards gift cards!'. Below the banner, a progress bar shows '25 Pending' and '125 Available' tokens. The page also features sections for 'Action Plan', 'Badges', 'Tokens', 'Rewards FAQs', 'Health Trackers', and 'Well-being Profile'.

This program is available to subscribers enrolled in 2022 fully insured small or large group portfolio plans.

Please have your member ID card ready when you call or text to sign up. Text STOP to stop and HELP for help. Terms and conditions available at myhelpsite.net/ibx. Notification messages within IBX Wire are sent via automated SMS. Enrollment in IBX Wire is not a requirement to purchase goods and services from Independence Blue Cross. Wire is a trademark of Relay Network, LLC., an independent company.

Standard message and data rates may apply.

Independence Blue Cross offers products through its subsidiaries Independence Hospital Indemnity Plan, Keystone Health Plan East and QCC Insurance Company, and with Highmark Blue Shield — independent licensees of the Blue Cross and Blue Shield Association.